# DATA PROTECTION NOTICE (for Cookies)

The protection of your personal data is important to the BNP Paribas Group.

This Cookies Information Notice provides transparent and detailed information about the protection of your personal data by BNP Paribas Finansal Kiralama A.Ş. ("We"), located at Gayrettepe Mah. Yener Sok, No:1 K:2-3 Beşiktaş/ Istanbul, MERSIS NO. 0295001447100014.

#### 1. Who are we?

We, as the data controller, are responsible for the collection and processing of your personal data related to our activities. With this Data Protection Notice for Cookies, which we have prepared within the framework of our obligation stipulated in Article 10 of the Law No. 6698 on the Protection of Personal Data ("Law" or "KVKK") and the Communiqué on the Procedures and Principles to be Followed in the Fulfilment of the Obligation to Inform, we would like to inform you about the procedures and principles regarding your personal data automatically processed through the placement of cookies used within the scope of our Cookie Policy on your device and the rights and freedoms you have when you visit our website or applications.

The purpose of this Data Protection Notice for Cookies is to provide information about what data we collect about you, for what reasons we process this data, with whom we share it, how long we will keep the data, what your rights are and how to exercise these rights.

# 2. How Do We Collect Your Personal Data?

As BNP Paribas Finansal Kiralama A.Ş., when you visit our website <a href="https://leasingsolutions.bnpparibas.com.tr/en/">https://leasingsolutions.bnpparibas.com.tr/en/</a>, your personal data specified in the policy and below within the scope of our Cookie Policy on our website are collected and processed for the purposes specified in the policy.

#### 3. Which Personal Data do we process, for what purpose and for what legal reason?

In order for our website to function properly, the following information is processed within the scope of "mandatory cookies":

Cookies used on our Websites and/or Applications are classified into different categories.

#### 3.1 Strictly necessary cookies (mandatory)

These cookies are essential for the Site / Application to function properly. They may include, for example, cookies which collect session ID and authentication data, cookies that make it possible to personalize the interface of a Site and / or an Application (for example, for the choice of the language or presentation of a service) or some audience measurement cookies. This category also includes cookies that allow us to comply with our legal obligations, including ensuring a safe online environment (for example by detecting repeated login failures in order to prevent unauthorized persons from reaching your account).

Your personal data collected through these cookies may be processed in accordance with Art. 5/f.2 subparagraph (c) "Provided that it is directly related to the establishment or performance of a contract, it is necessary to process personal data belonging to the parties to the contract" or subparagraph (f) "Processing of data is necessary for the legitimate interests pursued by the data controller, provided that this processing shall not violate the fundamental rights and freedoms of the data subject".

"Preferential cookies" are cookies that allow us to personalize the content and functionality of our website and allow us to process the following information:

# 3.2 Preference cookies (subject to your consent)

These cookies allow us to personalize and offer the content and features of the Sites and / or the Application (and in particular the display of our products and services). They are used to improve our Site and/or Application and your user experience.

#### 3.3 Analytics cookies (subject to your consent, except in some circumstances)

These cookies allow us to understand how users arrive on our Site and / or Application, to measure the number of visitors to our Site and / or Application, but also to analyze the way in which visitors browse the Site and/or Application or reconstitute their journey. This helps us improve the way our Sites and / or Applications work by ensuring, for example, that users easily find what they are looking for.

These cookies may be exempt from consent when they are strictly necessary for the functioning of the Site/Application in accordance with article 3.1. Otherwise, they are subject to consent in accordance with the present article 3.3.

#### 3.4 Advertising cookies and tracking cookies (subject to your consent)

There are different categories of cookies used to propose you advertising. Information obtained through advertising cookies is frequently shared with our partners through the use of third-party cookies. You can find more information on these partners in section 4 of this Cookies Policy in our Website.

## • Personalized advertising cookies:

These cookies are used to provide you with adverts more tailored to you and your interests. These cookies record your visit to our Website and/or Application, the pages you have visited and the links you have followed. We use this information in order to personalize our Site and/or Application and the advertisements therein, if any, according to your areas of interest.

They can also be used to display personalized advertisements on our products on other sites, to measure the effectiveness of an advertising campaign, to limit the frequency of distribution (that is to say to limit the number of times that you see an ad), affiliate ad, click fraud detection, market research, product improvement, debugging.

# • Non-personalized advertising cookies:

These cookies allow us to display advertisements that are not personalized to your profile. These cookies can be used exclusively to measure the performance of a marketing campaign.

# • Geolocated advertising cookies:

These cookies allow us to show you personalized advertising based on your location (geolocated advertising).

#### 3.5 Social networks and content sharing cookies (subject to your consent)

#### • Social network cookies:

These cookies allow us to share information with the social networks used on our Sites and/or Applications.

The display of this type of content on our Sites and/or Applications shares information about your browsing on our Sites / Applications with the social networks used.

## • Content sharing cookies:

These cookies allow us to offer you the viewing on our Site / Application of content hosted on an external site.

The visualization of this type of content on our Sites and/or Applications involves sharing information with the hosting site about your browsing on our Sites and/or Applications.

Your data within the scope of preferential cookies are processed only on the basis of your explicit consent in accordance with Article 5/f.1 of the KVKK. You show your explicit consent by activating inactive cookies under the "Manage My Cookies" tab on our website. You can change your preferences in this category at any time from the "Manage My Cookies" tab, withdraw or regive your consent.

#### 4. With whom do we share your personal data?

This information is automatically transferred to the servers of our website located abroad. Apart from this transfer, your personal data will not be transferred to third parties. Third party cookies in the table above are transferred to the relevant third party. When you make a preference for preferential cookies on our website, this preference means that you give your explicit consent to sharing with the relevant third party. Third parties may be in Turkey or abroad. Therefore, if the preference section is activated in preferential cookies, if the relevant third party is abroad; you consent to sharing abroad.

## 5. What are your rights and how can you exercise them?

Pursuant to Art. 11 of the Law, you have the following rights in relation to your personal data:

- To learn whether personal data is processed or not
- Request information if personal data has been processed
- To learn the purpose of processing personal data and whether they are used in accordance with their purpose
- To know the third parties to whom personal data are transferred domestically or abroad

- Request the correction of personal data in case of incomplete or incorrect processing
- Request deletion or destruction of personal data
- In case of correction, deletion or destruction of personal data, to request notification of these operations to third parties to whom the personal data is transferred
- Object to the occurrence of a result unfavorable to oneself by analyzing the processed data exclusively through automated systems
- Demand compensation for damages in case of damage due to unlawful processing of personal data

As a data subject, you can submit your requests in writing regarding your rights listed above to us by one of the following methods:

- by hand, by registered mail or through Notary Public to the address Gayrettepe Mah. Yener Sok. No:1 Kat:2-3 34349 Beşiktaş / Istanbul.
- by e-mail to <a href="mailto:kvktalepyonetimi@tr.bnpparibas.com">kvktalepyonetimi@tr.bnpparibas.com</a> e-mail address.
- Through Registered Electronic Mail (KEP) account can be sent to <a href="mailto:bnppfinansalkiralama@hs03.kep.tr">bnppfinansalkiralama@hs03.kep.tr</a> via KEP.

Our Company will finalize the requests of the personal data owners regarding their rights listed above in writing or by other methods to be determined by the Authority as soon as possible and within thirty days at the latest after the date of transmission. The applications of data subjects may be charged a fee in line with the tariffs published by the Authority.

In order to respond to the applications made by the data subjects, additional information and documents may be requested in order to verify the identity of the applicant by our Company and to clarify the applicant's request. If such information and documents are not shared, the application of the data subject may not be answered.